

Making Effective Change – Winter 2013 Schedule

Week 1-Planning and Strategies I	Tuesday-Jan 8	Wednesday-Jan 9	Friday-Jan 11
Lecture	Schedule/Project, Ellen Shortt Sanchez, Laurel Smith, Jamie Alwine (CCBLA)	Bill Moyer, Backbone Campaign	Faculty roundtable on Framing Strategies & Structures
Seminar	Introductions, Spring work proposal		<i>Whispering in Shadows</i> , Jeannette Armstrong (entire)
Due			Literature Review

Week 2-Planning and Strategies II	Tuesday-Jan 15	Wednesday-Jan 16	Friday-Jan 18
Lecture	Downtown Olympia Walking Tour (L) Bring camera or team up with someone who has on	Witnessing (Z) Technological changes & organizing (A)	Faculty roundtable on Networking & Scale: Philippines (Z), Gatherings (A), Int'l solidarity (L)
Seminar	Downtown Olympia Walking Tour (L)		<i>Stir It Up</i> , Rinku Sen (Intro, Ch. 1, 2, 3, 7)
Due			Literature Review

Week 3-Tactics I	Tuesday-Jan 22	Wednesday-Jan 23	Friday-Jan 25
Lecture	Sarah Laslett & Cheryl Coney (Labor Center)	Roundtable/Discussion on tactics Spring Contract Process	Emily Pieper (Event organizing & fundraising), Speakers' bureaus & training (A)
Seminar	<i>Beautiful Trouble</i> (Intro, Tactics); <i>Pedagogy of the Poor</i> (Ch. 11)		Event planning & fundraising workshop
Due	Literature Review & Overview of Project Proposal	Field Trip Powerpoint on Moodle	

Week 4-Tactics II	Tuesday-Jan 29	Wednesday-Jan 30	Friday-Feb 1
Lecture	Film: <i>Living Broke in Boom Times</i> , Urban Takeovers (A)	Native Occupations (Z); Film: <i>Kanehsatake</i>	Anne Fischel; Film: <i>Under the Stack</i> ; Community-based participatory research (CBPR) (L/Anne)
Seminar	<i>Beautiful Trouble</i> (Case Studies)		Action planning workshop; READ: <i>Stir It Up</i> (Ch. 4)
Due	Literature Review		

Week 5-Research & Popular Education	Tuesday-Feb 5	Wednesday-Feb 6	Friday-Feb 8
Lecture	Film: <i>Struggles in Steel</i> ; Developing a Situationer/Campaign Plan/Power Mapping (Z, L, A)	Roundtable on disaster planning & recovery	Roundtable on Popular Education: CBPR (L), Images & countermapping (Z), Education (A); Artstorm
Seminar	<i>Street Science</i> , (Intro, Ch. 1, 2, 7, & an assigned Ch.)		Education/Storytelling workshop; READ: Pedagogy of the Poor, Ch. 5, 6, 7, 9
Due	Literature Review		Evening film: <i>Milagro Beanfield War</i> , time & room TBA

Week 6-Effective Communication	Tuesday-Feb 12	Wednesday-Feb 13	Friday-Feb 15
Lecture	Event Publicity: PSA/Emails/Outreach/Postering/Tabling (Z); Tight public speaking (L)	Writing as Movement Building (L), Using Humor (Z), Rhetorical Awareness (A)	Legislative strategies (Lin & Monica Peabody)
Seminar	<i>Beautiful Trouble</i> (Principles)		Public Speaking/Legislative testimony workshop
Due	Literature Review & 1st Draft Project Proposal	READ: <i>Beautiful Trouble</i> (Theories)	

Week 7-Media I	Tuesday-Feb 19	Wednesday-Feb 20	Friday-Feb 22
Lecture	Internet/Social Media roundtable DUE: 5 Alternative Media annotated sources	Film: <i>The Great Debaters</i> ; Debate skills & teams (A) READ: Gladwell v. Brandzel on social media (on Moodle)	Theater guidelines/examples (A); Street theater preparation
Seminar	<i>Tweets & Streets</i> , Paolo Gerbaudo (on Moodle)		Street theater workshop/performances
Due	Literature Review	Legislative testimony	

Week 8-Media II	Tuesday-Feb 26	Wednesday-Feb 27	Friday-Mar 1
Lecture	Film: <i>You Can't be Neutral on a Moving Train</i> (Zinn); Mainstream media strategies & relationships (L/Z)	Class debate on social media in activism	Tight writing: Press releases, Letters to the Editor (Z); Press release team preparations
Seminar	<i>Stir It Up</i> , Ch. 8, 9; Debate team preparation		Press release writing workshop
Due	Literature Review		Group Press Release (due on Moodle by 5 pm)

Week 9- Internal Dynamics	Tuesday-Mar 5	Wednesday-Mar 6	Friday-Mar 8
Lecture	Roundtable/Discussion: Internal Dynamics	Film: <i>The Garden</i>	Roundtable/Discussion: recruiting group members
Seminar	<i>The Revolution Will Not Be Funded</i> , Incite! (on Moodle) & Stir It Up (Ch. 5)		Meeting facilitation workshop READ: <i>Organizing for Social Change</i> , Midwest Academy (on Moodle)
Due	Literature Review (on Incite); & Press release hard copy		Final Draft of Project Proposal

Week 10-Cultural reclamation/expression	Tuesday-Mar 12	Wednesday-Mar 13	Friday-Mar 15
Lecture	Tacoma field trip	Film: <i>Canoe Way</i> ; Guest: Vietnam volunteer work (Jennifer Nguyen)	Project presentations
Seminar	Tacoma field trip		Project presentations (Room TBA)
Due			

Evaluation Week	Monday-Mar 18—Friday Mar 22	
	Evaluation conferences with seminar faculty	You will schedule your conference with your seminar faculty sometime in week 9 or 10

Examples of Upcoming Events *	Date
Tacoma Detention Center Vigil (12-3 pm)	Sat. Jan. 12, 12 – 3pm
Climate Crisis Rally at Capitol	Mon., Jan. 14, 11:30 am – 1:30 pm
Poverty Action People’s Summit	Mon., Jan. 21

* Please see moodle for a more up-to-date list. Also send suggestions for events to Zoltan with “Moodle Event” as the subject.

