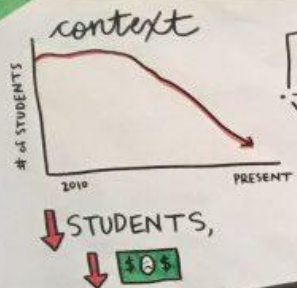


New Academic Directions

Project Update

2020 Evergreen Fall Academic Retreat



PROJECT GOALS

- ★ GROW COLLEGE ENROLLMENT
- ★ STABILIZE BUDGET

The "BIG BETS" process



IMPLEMENT in STAGES

- JUNE 2020 → FALL 2021
- 2020/2021 → FALL 2022

these are goals

Thriving Evergreen

JEN DRAKE CO-CHAIRS
LARRY GERI
JULIA METZKER
DAVID MCANITY
JULIE SLOANE
EMILY GRAY

COORDINATING GROUP

CAT LEADERS
SCC CO-CHAIRS
ACADEMIC DEANS
GRADUATE PROGRAMS VICE
MARKETING + COMMUNICATION



- Aligned with existing mission
- Significantly enhances reputation
- Tells a compelling story

- Can be implemented within next 2-3 years
- Considers the need to develop new structures or modes of delivery

PLANNING TEAM

ENROLLMENT RESEARCH ADVANCEMENT

FINANCE + OPERATIONS

STUDENTS!

CRITERIA

- Attract 100s of NEW students
- Supported through NEW revenue streams
- Evidence of STRONG market relevance
- Built on assets we already possess

✉ : BIGBETS@EVERGREEN.EDU

🌐 : SITES.EVERGREEN.EDU/BIGBETS

Cross-Divisional Steering Committee

Lead: David McAvity

NAD Project Oversight
Amy Betz, Larry Geri, JuliA Metzker

Curriculum Design

Interdisciplinary Art & Design

Climate Justice

Psychology

Workforce Development

Paths of Study

Structure, Student. Supports, and Curricular Enhancement Design

Institutional Name Change

Advising & Mentoring

Capstones

Transcript Enhancements

Certificates

Undergraduate and Graduate School

Feasibility & Implementation

Competitive Analysis

Policy, Administrative Processes & System

Enrollment & Cost Analysis

New Academic Directions Design & Success Criteria

- **attract hundreds of students** that are not currently choosing Evergreen
- able to be supported through **new revenue streams** (donors, grants, legislative appropriations)
- evidence of **strong market relevance**
- **builds on assets** we already possess
- **aligns with existing mission**
- significantly **enhances our reputation**
- allows us to tell **a compelling story**
- can be **implemented within the next three years**
- considers the need to develop new structures or modes of delivery (**part-time, hybrid, online, low residency**)

Implementation & Feasibility

Leads: Amy Betz & David McAvity

Capstones

Leads: Stacey Davis & Steven Hendricks
summer workgroup

Hirsh Diamant, Emily Adams, Shaw Osha, Amy Cook, Ellen
Shortt-Sanchez, Brian Walter, Grace Huerta

Students already complete self-designed advanced senior year capstone projects in programs, ILCs, SOSs, internships, etc.

A renewed emphasis on capstones across the curriculum, for all students, would

- highlight Evergreen's student-centered strengths;
- counter public misperceptions about a lack of rigor at the college;
- help students fulfill college expectations to acquire "depth" and "take responsibility for their own learning,"
- and could serve as a method to hone mentorship for all students.

Regularizing and making transparent capstone possibilities both inside and outside paths would further equity and inclusion for all students.

Our summer Capstone Work Group developed a set of short-term, medium-term and long-term goals for the development of such a college-wide capstone system: the first step would be for the Agenda Committee to charge a faculty LTC (including staff and student representatives) this academic year to develop a full proposal.

slideshow

https://evergreen0-my.sharepoint.com/:p/g/personal/hendrics_evergreen_edu/EUITNBGhvSFJqAsmrPVwbpEBBCJNuWZ1ZKjxYVfq6eqRZg?e=zu5Aov

preliminary thought-experiment modeling report

https://evergreen0-my.sharepoint.com/:w/g/personal/hendrics_evergreen_edu/ETYNrCBfB0dDuUut_eVklS5sBoKOX_eMaFb_74JG17mnXZg?e=0UqQ7O

Certificates

Leads: Amy Betz & Sue Feldman

Holistic Advising

Leads: Andy Corn, Cholee Gladney
& Therese Saliba

Curriculum: Climate Justice

Leads: Kristina Ackley & Krishna Chowdary

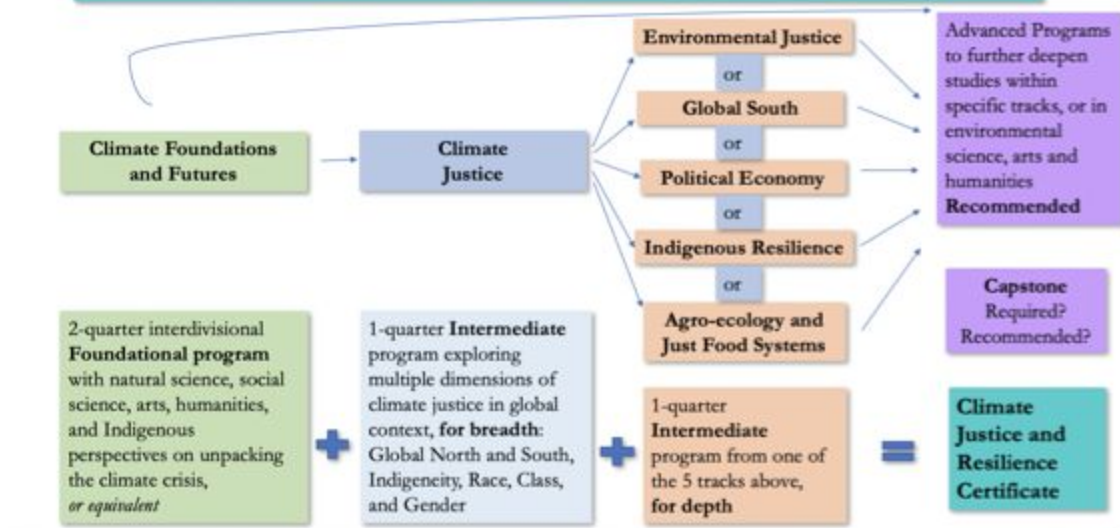
CLIMATE CURRICULUM

Impact Statement

*Students will contribute to new collaborations and leadership and more just systems that can tackle the climate crisis, build a more regenerative and resilient future, and transform the world as we know it.

*Students who understand that there are multiple, often competing visions for justice in general, and climate justice in particular, are better equipped to collaborate with others in the real world to work towards consensus-based solutions by working across significant differences in perspective and strategy.

Climate Justice and Resilience Path



- **Interdivisional foundation program (F/W) with arts, humanities, natural science/math, and social science.**
- **Springboard programs (S) that are designed for moving into intermediate/advanced work in the CJ Path or in other Paths (eg. Environmental Justice, Climate Justice, Environmental Science Foundations, etc.)**
- **Capstone program**

Curriculum: Interdisciplinary Arts & Design

Leads: Julia Heineccius & Julie Russo

Interdisciplinary Arts and Design

design your education, change the world

Design principles are already embedded in Evergreen's mission, values, and innovative pedagogy. IAD would emphasize and enhance existing strengths:

- A landmark Indigenous Arts campus
- Extraordinary studios/labs and expert staff
- Faculty that innovate and collaborate across disciplinary boundaries
- Varied program and course schedules that allow for flexibility and depth
- Design thinking toward creative problem solving that supports the communities our current and future students come from

thematic links across campus

interdisciplinary 12+4 model

current Paths

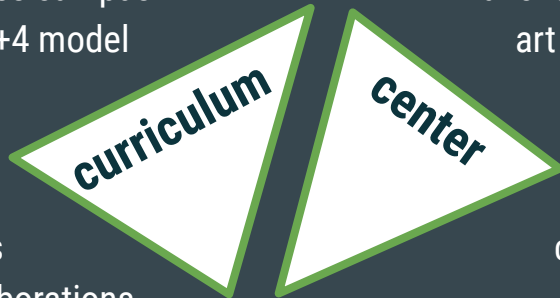
internships

certificates

community projects

new hires and collaborations

visiting artists/practitioners/curators



anchor of donor funding

art and media studios

computing labs

equipment

Director

co-curricular space

targeted advising

business/alumni connections



**YOUR WAY
TO THE
WORLD**

[Learn More](#)

Photo: Evergreen faculty work closely with students to help them develop skills and chart a course for the future.



**YOUR WAY
TO THE
WORLD**

[Learn More](#)

Photo: Students in the foundational media program MediaWorks learn how to film video using DSLR cameras from media loan.



**YOUR WAY
TO THE
WORLD**

[Learn More](#)

Photo: Arts offerings give Evergreen students immersive opportunities to develop new skills, such as shaping lit signs in the college's neon studio.



**YOUR WAY
TO THE
WORLD**

[Learn More](#)

Photo: Audio offerings at Evergreen cover everything from sound engineering and post-production to broadcasting with the campus-based KAOS radio station.

Curriculum: Psychology

Leads (Interim):

Stacey Davis & Elizabeth Williamson

Drawing upon psychology, public health, anthropology, sociology, gender and community studies, coursework would focus on how systems, experiences and culture influence the vitality and ultimate resilience of people in our communities.

Certain groups (including the LGBTQ community, people of color, immigrants, the poor) have been historically ill-served by traditional structures of mental and physical health.

This path gives students the tools to rectify such inequities.

Feedback from Alumni Panel:

- Don't over-emphasize a fast-track to one particular Master's program. **Lots of different careers need the interdisciplinary skills** that this curriculum gives students.
- Evergreen is **so far ahead of the game** in terms of what employers are looking for: SEL(social-emotional learning) skills, collaboration, communication.
- The diversity and equity pieces are essential. Evergreen does a good job of giving students **an understanding of the lived experiences of diverse people**.
- Study of the history of the field is crucial for students to **learn how to create better practices going forward**.
- Employers want distributive leadership, collective decision-making, etc. That's **what Evergreen does well** -- seminar skills and the life skills of engaging human beings -- practices that require **an environment of agency**, in the context of centering oneself.
- Advanced **qualitative and quantitative research skill sets** are crucial. Evergreen graduates absolutely need these skill sets.

Next Steps: Welcome new faculty! Ask legislature for \$ for 3 additional hires in psychology; **Continue to develop** an exciting, robust path that both centers psychology and grounds the field in the larger interdisciplinary context.

Workforce Development

Leads: Larry Geri, Kathleen Eamon Sue Feldman
& Tina Kuckkahn-Miller

Transcripts

Leads: Karen Gaul & Lori Klatt

(Re)Designing the Transcript as a Holistic Learning Record

Barriers

- Too lengthy to decipher at a glance
- No clear summary of competencies, accomplishments, areas of emphasis on the existing cover sheet
- The existing cover sheet provides only credit equivalencies
- There is no GPA equivalent, even though many of our students will eventually need such a conversion
- Students do not have easy access to their own learning record.

Options

- A clear cover sheet would include capstones, certificates, areas of emphasis, and learning achievements
- Separating the narrative summary of learning from the transcript
- Offering students options of GPA, or pass/fail or non-graded (but possibly with a GPA in a black box).
- Separate GPA from individual courses; based on demonstrating competencies in 6 expectations.

Thank you

Leave your feedback at <https://bit.ly/3kxEWyJ> or by email to bigbets@evergreen.edu.

This presentation and other project resources are available at sites.evergreen.edu/bigbets