



Evergreen State University

Evergreen Certificates Proposal

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The new certificates intend to increase Evergreen’s reputation as an **excellent** and **useful** community partner providing **relevant**, and **rigorous** professional development. Certificates intend to increase Evergreen’s community relevance throughout SW Washington, **increase the number of people enrolled** in Evergreen to earn stand-alone certificates and the stand-alone certificates will **establish a new revenue** stream through self-sustaining budgeting.

Two forms of certificates are proposed and implementation ready: 1) **degree applicable certificates** made of currently planned programs/course for degree applicable credit; 2) **self-sustaining, community partner certificates** designed and provided with community partners and focused on identified workforce development.

Two Certificate Types and Two Credit Types

Certificate Features	Embedded BA/BS/MA Degree Applicable	Self-Sustaining Certificate Only Program
Student Type	Enrolled or special student	Enrolled, or community member
Course Type	In-person, Hybrid, Online	In-person, Hybrid, Online
Credit Type	Degree applicable	Certificate applicable
Credits	Up to 44	Up to 44
Cost Structure	State tuition	Self-sustaining variable cost
Budget	No special budget	Self-sustaining cost + 23% in directs
Catalogue description	Yes	Yes
Marketing plan	No	Yes
Financial aid applicable	federal aid applicable	Private aid

Certificate programs require a straightforward application that is designed to help plan and successfully implement the certificate.