Addressing Racial Segregation in Urban America CRN 10252 2 Credit Hours Fall 2023 Michael Craw

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Class dates: Friday, October 6th, 6 - 8:50 pm

Saturday, October 7th, 9 am – 4:50 pm Sunday, October 8th, 9 am – 4:50 pm

Class room: Seminar II E 3109

Canvas Page: https://canvas.evergreen.edu/courses/5769

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Course Objectives

American cities are characterized by two overlapping and reinforcing types of inequality. First, some neighborhoods and communities provide greater quality of life and more robust opportunities for social and economic mobility than others. Second, people are systematically separated across neighborhoods and communities by race and ethnicity. The outcome of this is that people of color are disproportionately located in neighborhoods and communities that face greater disadvantage than are White households.

In this course, we investigate the social, economic, and political processes that result in this pattern of segregation and inequality in American cities. First, American cities are fragmented into multiple overlapping jurisdictions that provide many of the tools needed to generate inequality and segregation. Second, self-reinforcing processes of neighborhood change create racial and wealth segregation across neighborhoods within particular jurisdictions. Addressing urban racial and economic inequality, then, requires addressing both forms of inequality.

By the end of this course, students will have demonstrated their ability to:

- --- Measure and evaluate outcomes at the neighborhood level
- --- Critically evaluate arguments about processes of neighborhood change such as segregation, blight and gentrification
- --- Describe and analyze the equity implications of alternative institutional arrangements for governing neighborhoods and metropolitan regions

Communications

I encourage and expect contact from you over the quarter. The easiest way to reach me is by email (crawm@evergreen.edu). You may also reach me at my office phone during business hours (9 am to 5 pm) and cell phone before 10 pm. Or you may make an appointment with me for a one-on-one meeting, Zoom conference, or phone call.

I use Evergreen's e-mail and the course Canvas system to conduct course business. If you do not use Evergreen's e-mail system, please be sure to forward messages from this account to the e-mail account that you use. I will also place course assignments, handouts and PowerPoint slides on the course Canvas site.

Course Materials

Books: No book purchases are required for this course. Course readings will be made available on the course Canvas site

Course assignments, credit, and assessment

You will be evaluated in this course based on your progress in meeting the course objectives described above, as assessed by the following assignments and requirements. To earn full credit for the course, students must satisfactorily complete <u>all</u> the following requirements:

Course participation: One of the primary objectives of this class is to develop your ability to critically analyze budget policy issues. In class sessions and activities, we will engage in activities such as discussion and group work that will call on you to apply new ideas from the reading to policy problems. Thus, it is important for you to come to the class prepared to participate by having studied the assigned reading. Your participation will be assessed on the following criteria:

- --- Attendance: You are expected to be present for the scheduled times when we meet together on October 6-8.
- --- Collegiality: Showing respect for your peers by being in class on time, staying through the entire session, and respecting the views of others in class discussion.
- --- *Preparation*: Completing reading before class, coming to class prepared with assignments and reading materials, active participation in discussion and small group work.
- --- Engagement out of class: Our sessions on October 6-8 are not the only opportunity to discuss course ideas with me. I want to know if you are having trouble with the material and what you like and don't like about the course. You may reach me by e-mail or phone or schedule an inperson or Zoom chat session.

Policy recommendation paper: The goal of a policy recommendation paper is to make a persuasive argument about the causes of a public problem and for a policy solution to that problem. In this assignment, your paper will focus on analyzing the nature and causes of urban racial and income inequality and arguing for a policy solution to reduce inequality. The recommendation should address a particular government (the federal government; the Washington State government; or a local or tribal government in Washington). The paper should do the following:

- 1) Introduce the problem of urban racial and/or economic inequality by:
 - --- Explaining the significance of the problem in terms of its social or individual consequences.
 - --- Providing data showing the scope of the problem, who is affected, and how it has changed over time
- 2) Analyze the causes of urban racial or economic inequality by:
 - --- Identifying a variety of social and economic factors that contribute to the problem (rather than simply arguing that poor policy is the cause)
 - --- Logically explaining how those causal factors contribute to the problem
 - --- Evaluating the effects of existing public policies and programs on the problem
 - --- Providing evidence to support claims about the causes of the problem
- 3) Make a policy recommendation by:
 - --- Explaining the goals and design of at least one policy alternative that could address the problem of urban racial and economic inequality.
 - --- Explaining how the policy change might better address the problem
 - --- Providing evidence to support claims about the effectiveness of the alternative approach.

An annotated bibliography of at least ten scholarly or professional policy sources is due on **Monday, October 30th.** The completed policy recommendation paper is due on **Monday, November 27th**.

Evaluation: Students are encouraged to complete a self-evaluation and faculty evaluation and to participate in an evaluation conference with the faculty member. The evaluations must be submitted using the My Evergreen system (my.evergreen.edu).

Submitting Assignments

Assignments may be submitted to me either on Canvas and/or by email to me (<u>crawm@evergreen.edu</u>). I recommend both uploading your assignment to Canvas and emailing it to me to ensure I receive it. It is your responsibility to assure that I have received your work on time.

Academic Integrity

Cheating, plagiarism and other violations of academic integrity standards will not be tolerated. Any student turning in work that is in violation of Evergreen's academic integrity standards will automatically receive a No Credit in the course and the matter will be referred to the Office of Student Rights and Responsibilities for disciplinary action. An overview of academic integrity standards and the Student Code of Rights and Responsibilities are available at https://www.evergreen.edu/offices-services/student-affairs/student-rights-responsibilities

Accessibility

Your success in this class is important to me, and it is the policy and practice of The Evergreen State College to create inclusive learning environments consistent with federal and state law. If you have a documented disability (or need to have a disability documented), and need an accommodation, please contact me privately as soon as possible, so that we can discuss with the office of Access Services for Students with Disabilities (360) 867-6348; accessservices@evergreen.edu) how to meet your specific needs and the requirements of the course. For more information, please visit the Access Services website at https://www.evergreen.edu/offices-services/access-services-for-students-with-disabilities

Course Schedule

Our course will take place the weekend of October 6-8, and will be divided into five modules. Reading assignments for each module are noted below.

Date	Topic and reading assigned
Friday, October 6th 6 pm - 9 pm	Nature and consequences of urban racial segregation Judd and Swanstrom, "National Policy and the City/Suburban Divide" (Canvas) Sharkey, "Neighborhoods and the Transmission of Racial Inequality" (Canvas) Dreier, Mollenkopf and Swanstrom, "The Facts [and Costs] of Economic Segregation and Sprawl" (Canvas)

Saturday, October 7th 9 am - noon	Segregation through suburbanization Judd and Swanstrom, "The Rise of the Fragmented Metropolis" (Canvas) Hirt, "How the (Zoning) System Works" (Canvas) Danielson, "Zoning for Fewer People" (Canvas) Rothstein, "Own Your Own Home" (Canvas)
Saturday, October 7th 1 pm - 5 pm	Metropolitan fragmentation and segregation Burns, "Private Value, Public Institutions" (Canvas) Tiebout, "A Pure Theory of Local Expenditures" (Canvas) Miller, "The Political Origins of the Lakewood Plan" (Canvas)
Sunday, October 8th 9 am - noon	Segregation within cities: Processes of neighborhood change Schelling, "Sorting and Mixing: Race and Sex" (Canvas) Temkin and Rohe, "Neighborhood Change and Urban Policy" (Canvas) McCabe, "Homeowners Associations as Private Governments: What We Know, What We Don't Know, and Why It Matters" (Canvas) Wilson and Kelling, "Broken Windows: Policy and Public Safety" (Canvas)
Sunday, October 8th 1 pm - 5 pm	Promoting equity across communities Aliprantis, Dionissi. 2019. "Racial Inequality, Neighborhood Effects, and Moving to Opportunity." Federal Reserve Bank of Cleveland, Economic Commentary 2019-17. https://doi.org/10.26509/frbc-ec-201917 DeFilippis, "Community Control and Development: The Long View" (Canvas) Orfield and Luce, "Regional Tax-Base Sharing: A Policy to Promote Fiscal Equity and Efficient Development Practices at the Metropolitan Scale" (Canvas) Puget Sound Regional Council (2019), "Vision 2050: Annexation Briefing Paper" (Canvas)
Monday, October 30th	Annotated Bibliography due at 11:00 p.m.
Monday, November 27th	Policy Recommendation Paper due at 11:00 p.m.