

New Academic Program Development Process for AY19-20 – updated 10/23/19

- **WHAT**

- **In AY19-20, engage in decision-making about strategic direction and priorities for new academic programs which will substantially increase our enrollment.**
 - Choose 2-3 “big bets” to design, implement and launch in Fall ’21, Fall ’22, and/or Fall ’23
 - Determine guidelines and key decision points to recommend to faculty for an academic program development process to be used going forward, from concept design through implementation and assessment

- **WHY**

- Because we must grow enrollment to achieve financial stability and current renewal initiatives will help but are not enough to yield that kind of growth
- Because developing new curricular/degree offerings and identifying what current offerings need significant redesigning are key elements of every college’s renewal strategy

- **HOW**

- ***Form a Coordinating Group to lead this work***
 - Co-chairs: Jen Drake and Larry Geri
 - Membership: Standing Committee on the Curriculum chairs, Curricular Area Team leaders, Agenda Committee chair, one graduate program director, Vice Provosts, Provost’s Executive Associate, and representatives from Geoduck Student Union, Student and Academic Life leadership team, Inclusive Excellence and Student Success leadership team, Student Engagement leadership team, Admissions, Institutional Research, Marketing and Senior Leadership, plus an administrative assistant and an external facilitator

- **WHEN**

- ***By end of fall quarter***
 - Detailed charge has been written
 - Group has met twice and has given advice on next research project for Hanover
 - At least one blue sky visioning conversation has occurred
 - Plans have been made for administrative assistance and meeting facilitation
 - Work plans have been developed for winter quarter
- ***By end of winter quarter (subject to modification)***
 - At least two more blue sky visioning conversations have occurred
 - At least two “big bets” have been explored, including draft feasibility studies and draft business plans
 - One “big bet” has been chosen and implementation planning has begun
- ***By end of spring quarter—flowing into summer (subject to modification)***
 - One or two more “big bets” have been chosen and implementation planning has begun