

# HOLO

## STAY WITH LOCAL

Homestay is associated with regional characteristics and local cultural experience activities

Get Started





A survey conducted by

**BOOKING.COM**

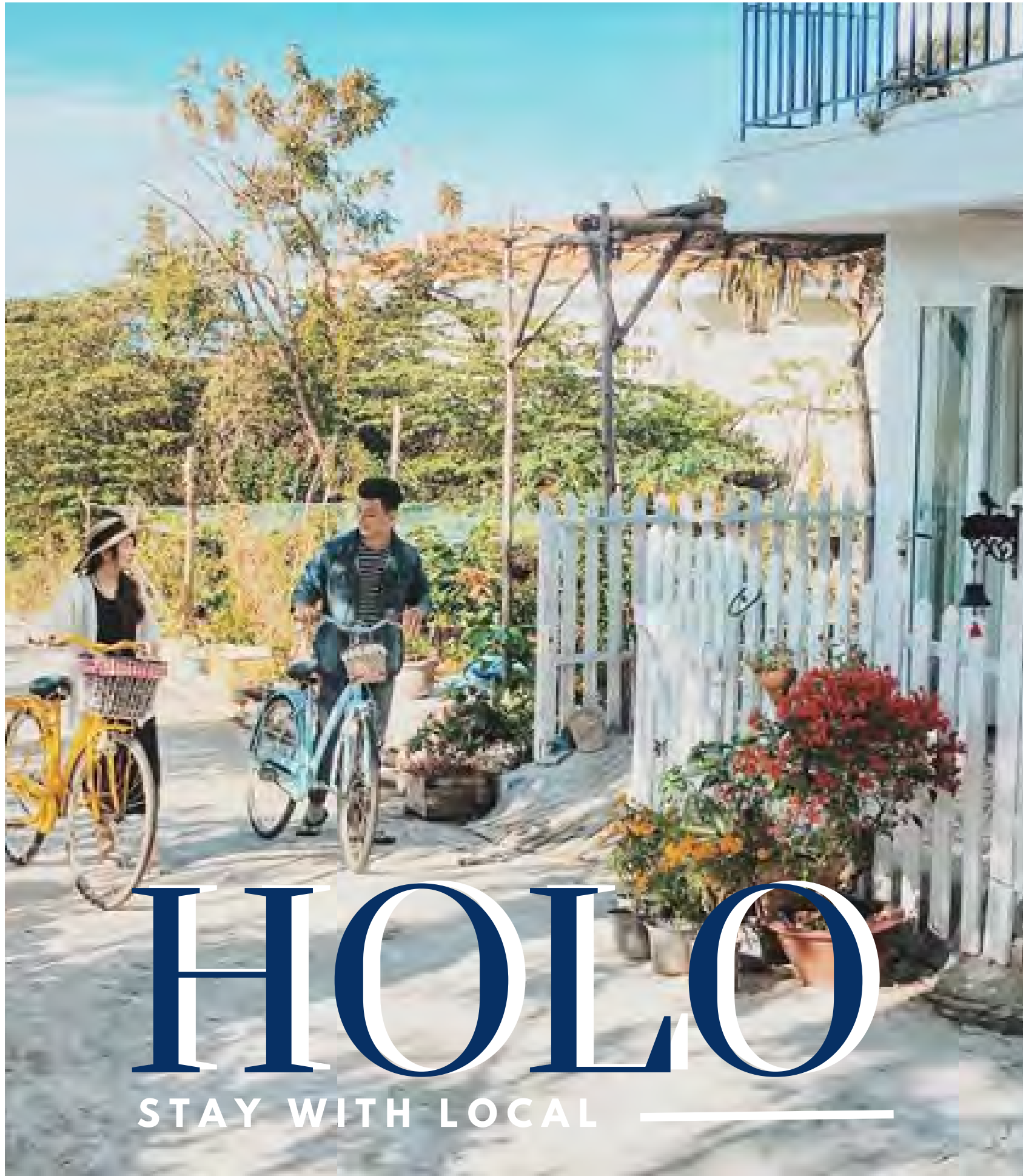
found that 67% of travelers want to experience destinations like a local.



A survey conducted by



found that 86% of their guests want to "live like a local" when they travel.



# Coastal village homestay

Guests will fully discover the peace and simple, rustic life of fishermen



Participate in experiential activities of catching fish and squid with fishermen

# Activity Gallery



Various activities you can enjoy while you are traveling and touring

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# HOLO \_\_\_\_\_

## "A DAY AS A FISHERMAN"



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STAY WITH LOCAL





# Holo *\_ Stay with local* *Bicycles for guests*



Restore your spirit and soul

# Holo

## Climbing




Local residents will accompany them on thrilling adventures to conquer rock formations and go mountain climbing to admire the beauty of the sea from a high vantage point.



# HOLO

## sustainable tourism



In collaboration with environmental protection organizations, will organize beach cleanup activities to provide a unique experience for travelers.

HoLo\_ stay with local

# NUMEROUS EXCITING EXPERIENCES FOR ITS CUSTOMERS





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**HOLO**  
COASTAL CUISINE AND  
LOCAL SPECIALTIES

# HoLo\_

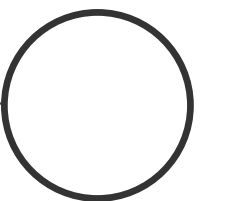
## ANALYZE THE MARKET AND IDENTIFY POTENTIAL CUSTOMERS

Currently, the homestay model in  
Nha Trang primarily focuses on  
providing accommodation  
services for tourists.

# Analyze the market and identify potential customers



Therefore, our Homestay aims to create a completely unique experience by integrating and embedding local culture into the accommodation experience.





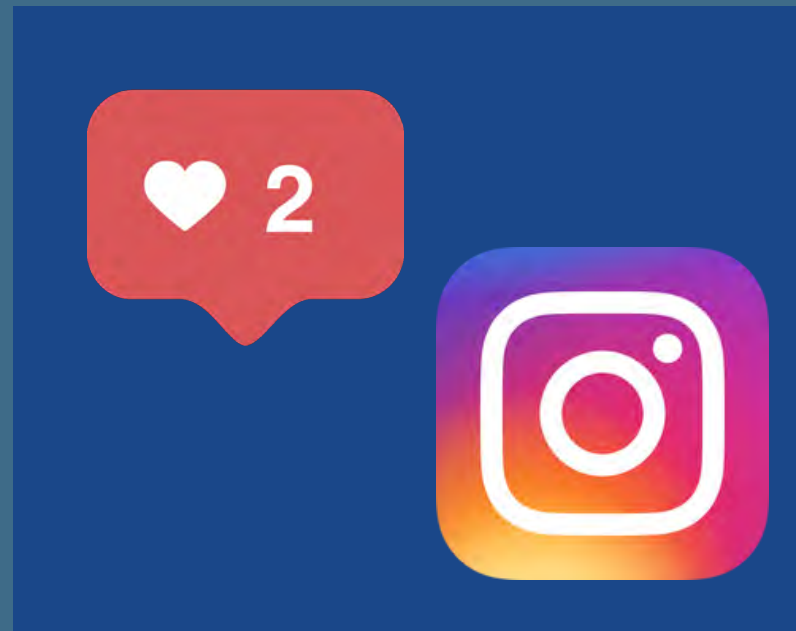
# Propose marketing strategies to reach and attract customers

Your vacation is more colorful too to refresh your mind with our travel services

# Developing an eye-catching website for HoLo

The amenities and services you offer such as local tours, meals, or transportation, can attract guests to choose your property over others.





**Utilizing  
social  
media  
platforms**





# Holo



As a startup homestay, offering special promotions for loyal customers or referral programs can encourage repeat business and word-of-mouth referrals, helping to build a base of loyal customers.



**Trần Ngọc  
Bích**



**Lê Nguyễn  
Ngọc Linh**



**Đào Huyền  
Thanh Vy**



**Nguyễn  
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