

## New Academic Directions Design & Success Criteria

---

- Is on a large scale – would attract hundreds of students that are not currently choosing Evergreen
- Able to be supported through new revenue streams (donors, grants, legislative appropriations)
- Has evidence of strong market relevance
- Builds on assets we already possess
- Aligns with existing mission
- Significantly enhances our reputation
- Allows us to tell a compelling story
- Can be implemented within the next three years
- Considers the need to develop new structures or modes of delivery