

# Do you want to learn how to lead a business or organization in challenging and changing times?

Enroll in:

## ***Strategic Thinking in a Changing World***

Spring Quarter 2026 --- Credits: 4

Weekly Online Zoom Sessions – Mondays 6:00 – 8:50 PM PDT

Course activities include online lectures with group discussions, online discussion forums, case studies, and a final real-world project!

Total Class Hours: 60 estimated hours (20 synchronous learning, 20 asynchronous learning, and 20 homework hours)

Instructor: Dr. Chris Beehner, [Chris.Beehner@Evergreen.edu](mailto:Chris.Beehner@Evergreen.edu)

### **Course Description:**

Strategic management is about making decisions in conditions of uncertainty, complexity, and interdependence. This course introduces students to the principles of strategic planning and analysis, with applications in businesses, cooperatives, nonprofits, and public institutions. Students will practice tools such as SWOT analysis, stakeholder mapping, mission development, and long-range planning, while also exploring the limits of strategic frameworks in the face of climate disruption, rapid innovation, and social inequality. Emphasis will be placed on adaptive thinking, decision modeling, and the co-creation of strategic visions that are inclusive and future-ready.

### **Textbook (Open Educational Resource):**

Kennedy, R. (2020) *Strategic management*. Virginia Tech Publishing.  
<https://doi.org/10.21061/strategicmanagement> CC BY NC-SA 3.0

### **About the instructor:**

I am a first-generation college student whose middle-class parents encouraged me to attend college and pursue my passions and dreams. After working in supply chain and operations management for nearly 20 years I became dissatisfied with the pursuit of profit which often occurred at the expense of people and the planet. I returned to college to earn my doctorate in business with a specialization in organizational leadership so I could influence the next generation of business leaders to manage what matters – profit, people, AND planet. I have been a college professor for 13 years and have been developing and teaching courses in sustainable business for almost 10 of those years. I became an adjunct professor at The Evergreen State College because I am passionate about sustainable business and I like the interdisciplinary liberal arts model and focus on environmental stewardship and social justice. I have authored two books on sustainability (***Spirituality, Sustainability & Success; Concepts and Cases*** and ***System Leadership for Sustainability***). In addition, I have authored and co-authored numerous academic articles and chapters about sustainable business and sustainability. I believe in holistic teaching (teaching the entire student: body, mind and soul) and managing holistically (people, profit, and planet).