PROJECT MANAGEMENT FOR SOCIAL AND ORGANIZATIONAL IMPACT

Spring 2026, Instructor: Erin Elliott, PhD

Mastering the Art of Impact: Have you ever had a world-changing idea but didn't know where to start? Or watched a group project crumble because nobody knew who was doing what? This is the course where you learn how to make things happen! Project management is the secret behind every successful social movement, tech launch, and community initiative. In this course, we move beyond the spreadsheets to explore how organized action can drive real-world organizational and social change.

- **Analyze real-world case studies, films, and TV for lessons in project management**
- **Developing Timelines and Task Breakdowns**
- **Stakeholder Communication**
- **Evaluating Outcomes**
- **Culturally Responsive Planning**
- **Culturally reflective environments**

TOP 5 REASONS TO TAKE: PROJECT MANAGMENT

1. TURN IDEAS INTO REALITY
Learn to plan and execute projects tmak a difference.

2. BECOME A PROBLEM-SOLVER
Predict & overcome challenges before they arise.

3. MASTER THE 'PEOPLE' SKILLS
Lead teams & communicate effectively.

4. DRIVE MEANNGUL CHANGE
Design ethical & culturaly responsive projects

5. BOOST YOUR LEADERSHIP
Gain practical skills for ANY career path

Ready to stop dreaming and start doing?

PROJECT LIFECYCLE

INITIATION

PLANNING

EXECUTION

CLOSING