

FINANCIAL MANAGEMENT AND ECONOMICS FOR BUSINESS
ENTERPRISES
PROGRAM INFORMATION
FALL 2024

Contact Information

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Program Description

Description

This program is for students interested in the successful financial management of business enterprises. Students can expect to gain foundational knowledge in business finance and business economics. Learning topics in this program will include but are not limited to basic financial reporting and analysis (journalizing, ledger posting, trial balance and financial statement preparation), Financial economics (economic systems, Financial Institutions and markets, Interest rates), Stock and bond valuation, budgeting. This program is designed to facilitate learning through active involvement in seminar discussions, workshops and team building activities. Students can expect the remote teaching to be approximately 4 hours of scheduled remote class time and 4 hours of asynchronous coursework per week using the Canvas Learning Management System and Zoom.

Certificate:

This offering is connected to the Financial Management Certificate at Evergreen. For more information visit: <https://www.evergreen.edu/certificates/financial-management>

Fields of Study

Fields of Study: Business Finance, Business Economics, Entrepreneurship

Details

Campus Location: Olympia

Preparatory for studies or careers in:

Business Economics, Entrepreneurship, Business Accounting and Finance

Anticipated Credit Equivalencies:

4 - Business Finance

4 - Business Economics

Learning Objectives

The learning objectives of this program include but not limited to:

1. Business Finance:
 1. Accounting Cycle and Process:
 2. Journal and Ledger Posting,
 3. Trial Balance,
 4. Financial Statements preparation and reporting.
 5. Financial ratio analysis
2. Financial economics:
 1. Economic Systems
 2. Financial institutions and markets
 3. Investments: time value of money, risk and return
 4. Stock and Bond valuation.
 5. Capital budgeting.

Required Materials

Eakins, Stanley, *Finance: Investments, Institutions, Management*. 2nd edition McGraw Hill Irwin. (ISBN: 9780321278326)

McQuaig, Douglas and Bille, Patricia *College Accounting*. 7th edition. Houghton Mifflin Company (ISBN: 9780618022816)

Note: In order to minimize textbook expenses, earlier editions of the textbooks are acceptable. Please check with faculty if you need more information on the required textbooks.