

Academic Fair, May 15, 2024

Zoom Room <https://evergreen.zoom.us/j/87873872814>

“Life is love, and love is service.”

--Dr. Norman Chamberlain, (CEO) Pioneer Human Services

Faculty: Rebecca Chamberlain M.A. Writing, Literature, Storytelling
chambreb@evergreen.edu Office: Sem 2 C 2110

SCHEDULE: The program will be offered every other weekend, 9-5 PM (Sat. and Sun. weeks 1,3,5,7,9) for students who want to work in an intensive format and have busy lives. Students will complete weekly readings and assignments on Canvas.

Online Learning: Access Canvas regularly to access course materials, post assignments, and check for updates. Contact the Computer Center if you need help.

Program Description

How do individuals, organizations, and communities use stories, strategies, and structures to create sustainable change? What does it take to cultivate practices and principles of emergent leadership, do meaningful work, and foster service and reciprocity in our personal and professional lives? How can we learn to thrive in ways that sustain people and the planet, as we envision a world that works for all?

Students will cultivate their leadership styles and emotional intelligence as they learn principles and practices of emergent leadership, civic engagement, strategies for living lives of service and reciprocity, engaging in meaningful work, and practicing ways to care for themselves and others during times of challenge and change. They will learn how diverse individuals, cultures, and communities build systems of community service, altruism, and cultivate resilience and sustainability.

Students will develop individual projects within a strong learning community. Through a rigorous course of study, students will develop habits of organization, critical and creative reading, writing, analysis, and reflection that they can apply to their personal and professional lives. Through a variety of workshops and assignments, they will practice the art and craft of writing, speaking, storytelling, and communication. They will develop skills and techniques for editing, conducting interviews, doing research, giving effective presentations, and using words and images effectively.

Students will apply these skills individually, and in peer-mentoring groups, as they develop substantial independent projects, which can include developing research and writing projects, expository essays, feature articles, blogs, creative writing, or other genres for publication, drafting a grant, doing interviews or community research, developing podcasts or media presentations, completing a creative arts project, investigating a citizen science or journalism project, or other ideas. Participants can also do in-depth research and analysis of nonprofits, businesses, and organizational models, social entrepreneurs and leaders who are making change, diverse cultural perspectives on community work, education, the funding of education and higher education, the arts, sciences, and the role of funding through government or private organizations, social or environmental sustainability, or other issues.

12 credit option: In addition to participating in all program activities, students who enroll for 12 credits will deepen their ability to apply their skills through a 4 credit in-program Individual Learning Contract (ILC) or Internship. The content of the ILC or internship needs to relate to program themes. It can include: independent research, writing, or communications projects, work for local agencies, organizations, business, social movement groups, or another project that combines theory with practice. Students may work with CCBLA, CELTC, or other programs. Projects must be approved by Week 1. Email the faculty with questions.

Areas of Study

Fields of Study: [Business, Management, and Entrepreneurship](#); [Communication](#); [Community Studies](#); [Cultural Studies](#); Writing and [Literature](#).

Paths and Thematic Planning Groups: Evening and Weekend Studies

[Humanities: Culture, Text, and Language in World Societies](#) Exploratory and Intermediate [Political Economy, Global Studies, and Environmental Justice](#) Exploratory

Preparatory For Careers In:

humanities, education, writing, literature, storytelling, cultural studies, sustainability studies, community studies, environmental and public policy, government, activism, research, philosophy, social entrepreneurship, human service, public programs, business, government, nonprofit and social enterprise, public policy, fundraising, writing, community service, communications, and education, etc.

Internship Opportunities:

Students can work with local leaders and organizations and connect to internship possibilities through CCBLA, CELTIC, and other venues on and off campus.

Anticipated Credit Equivalencies

4 Writing, Communication, and Narrative Studies

2-4 Organizational Leadership and Community Studies

2-4 Organizational Development and Philanthropic Studies

2-4 Alternate Credits Independent projects related to program themes

-Writing, research, oral history, the arts, education, cultural, media, education, leadership, non-profit organizational development, philanthropic studies, public policy, civic engagement, community studies, or other projects and topics.

Texts

Texts will be at the [Greener Bookstore](#). (360) 867-5300

Program Reader and additional resources will be announced prior to Fall Quarter.

Abdullah, Sharif. *Creating A World That Works for All*. San Francisco, CA: Berret-Koehler, 1999.

Duarte, Nancy. *Resonate: Present Visual Stories That Transform Audiences*. Hoboken, NJ: John Wiley and Sons, 2010. ISBN: 978-0470632017

Goleman, Daniel, Richard Boyatzis, and Annie McKee. *Primal Leadership: Learning to Lead with Emotional Intelligence* (10th Anniversary Ed.). Boston, MA: Harvard Business Review Press, 2013. ISBN: 978-1422168035.

Zinser, William. *On Writing Well*. New York, NY: Harper Collins, 2001. ISBN: 978-0060891541

OPTIONAL TEXTS

- Abdullah, Sharif. *The Power of One: Authentic Leadership in Turbulent Times* (2nd Edition). British Columbia, Canada: New Society Publishers, 1998.
- Bornstein, David. *How to Change the World: Social Entrepreneurs and the Power of New Ideas*. New York, NY: Oxford Press, 2007.
- Day, Christine. *I Can Make This Promise*.
- Egger, Robert. *Begging for Change: The Dollars and Sense of Making Nonprofits Responsive, Efficient, and Rewarding for All*. New York, NY: Harper Collins, 2002.
- Eisenstein, Charles, *Sacred Economics: Money, Gift, and Society in the Age of Transition*. Berkeley, CA: Evolver Editions, 2011. Also at <http://sacred-economics.com/>. York, NY: Jossey-Bass, 2012. ISBN: 978-1118138595

- Helm-Mead, Erica. *The Moon In The Well: Wisdom Tales to Transform your Life, Family and Community*. Chicago: Open Court Press, 2001. (ISBN 0-8126-9441-4)
- Pakroo, Peri H. *Starting & Building a Nonprofit: A Practical Guide* (8th ed.) Berkley, CA: NOLO Press, 2019. ISBN: 9781413326000
- Portnoy, Dan and Brian Morykon. *The Non-Profit Narrative: How Telling Stories Can Change the World*. Pasadena, CA: PMG Press, 2012.
- Willard, Bob. *The Sustainability Champion's Guidebook: How to Transform Your Company*. Vancouver, BC, Canada: New Society Publishers, 2009. ISBN: 978-0865716582
- Beverly Schwartz, *Rippling: How Social Entrepreneurs Spread Innovation Throughout the World*. New York, NY: Jossey-Bass, 2012. ISBN: 978-1118138595

Full Description at:

<https://www.evergreen.edu/catalog/offering/writing-communication-and-leadership-for-the-common-good-creating-change-44406>