PHOTOGRAPHY: DIGITAL FOUNDATIONS   FALL 2024

COURSE INFORMATION

Class Days/Time: Thursday, 5-9PM
Classroom: MultiMedia Lab (MML) on the first floor of Evans Hall
Instructor: Carrie Chema
Email Address: carrie.chema@evergreen.edu

TEXT & SUPPLIES

Required equipment: - DSLR Camera (supplied by Media Loan if needed)
                       -Tripod (supplied by Media Loan if needed)
Suggested equipment: - External Hard Drive for storing and backing up your images
                       - SD Card, 16GB (comes with the camera checkout, you may want to pick up one of your own.)

Recommended texts: *Read This If You Want to Take Great Photographs* by Henry Carroll
                       Photography's Other Histories, Christopher Pinney and Nicholas Peterson
                       Digital Photography: A Basic Manual by Henry Horenstein
                       Photography Changes Everything by Marvin Heiffermann

COURSE DESCRIPTION

This course will introduce students to photographic practice through digital means. Building from students' existing photographic skills and vocabulary, we will explore image-making with digital cameras and work with post-production image editing and manipulation (using Adobe Bridge, Lightroom, Camera RAW, and Photoshop.) Through a series of photographic projects, students will work towards developing a final portfolio of printed photographs on a theme or concept of each student's choice.

GOALS

To explore and learn the visual language of lens-based digital photographic image making by creating photographs that address student directed creative assignments that require students to meet technical and conceptual goals, and consider image content in a critical manner.
This course will stress project development over lecture to accomplish learning objectives and outcomes.

TOPICS

Topics will include making photographs that engage issues relevant to the technical understanding of the medium and conceptual understanding of relevant subjects, various forms and methods of image capture and image processing software in the production of photographs, social and societal uses of the medium, and a survey of historical and contemporary imagery and artists whose works relate to image-based assignments.

LEARNING OBJECTIVES

Scholarship:
1. Apply focused attention on the digital photographic process and physical outcome of their investigations.
2. Develop an appreciation of the work from a wide variety of photographers.
3. Critically and ethically evaluate their relationship to the subjects of their work.
4. Learn the craft of photography through the committed engagement and study of the technique associated with the medium.
5. Create and present a final printed portfolio of images.

Critical Evaluation of Our Times:
1. Apply inquiry and reflection through the critique of their own photographs and those of their peers.
2. Respond to readings that address issues of ethical, social, historical and technological uses of the medium.
3. Make photographs that address these same issues.
4. Discuss these same issues in an open studio environment.
5. Participate in critique and discussion of both the technical and conceptual aspects of students' work and the work of other photographers and artists.

6.

LEARNING OUTCOMES

Understand monocular single point perspective camera use and its difference from stereoscopic vision, basic digital image making technologies using digital cameras, digital file processing, basics of studio lighting and use of lighting equipment, and digital manipulation of imagery. Through the completion of image-based, student directed creative assignments and the review of historical and contemporary photographers, students will gain a critical understanding of historical and contemporary images and image making practices.

1. Create effective photographs based on a chosen photographic medium, such as, cell phone, consumer grade camera or digital SLR.
2. Successfully navigate various image editing software including Photoshop, Camera RAW, Lightroom, and Bridge.

3. Operate an effective digital workflow from image capture to image output, including file and color management.
4. Create compelling works that speak to the theme of a photographic assignment's expected audience tone and purpose.
5. Understand and discuss digital photography within a cultural and theoretical context.
6. Understand and critique photographic works from both a technical and conceptual standpoint.
7. Successfully shoot, edit, sequence and print a final portfolio.

FORMAT
An experiential project-based introductory photography course comprised of lectures, demonstrations, activity sessions, workdays, discussion, and critiques/reviews. Class meets one day per week, Thursdays, from 5:00-9:00pm. In-class, work time will be given for project development but you should *anticipate 4-6 hours of work outside of class* to complete assignments and meet learning objectives. We will always meet together in the Multimedia Lab at the beginning of class to check-in and set up the agenda for the rest of the day. Documents related to the class can be found on our class Teams page.

TEAMS
We will use Microsoft Teams as our primary communication platform for this class. The instructor will provide information on how to use Teams on the first day of class. All assignments should be turned in on Teams in the appropriate folder by the due date indicated on the assignment description. Students may also use Teams to communicate with the instructor and one another. Please check Teams regularly for class updates.

ASSIGNMENTS
Assignments will be discussed/critiqued on the due date as noted on the assignment description and in our class calendar.

DUE DATES & CRITIQUE (REVIEW)
At the conclusion of each assignment there will be a class critique/review. A critique/review is a faculty and peer group evaluation and discussion of projects. Your participation in the critique/review will be a consideration in your evaluations. Discussion during critique/review will cover technical issues, execution of the project, creative strategies, content of imagery, future direction, etc. Attention will be placed on the strong and weak points of each project with an overall summation of successes regarding the project. *All work should be uploaded to the appropriate folder in Teams prior to class on critique days.*
Participation in critique is a major component of the course and will play heavily in your final evaluations.

FINAL PROJECT
The final portfolio is an opportunity for each student to assemble a collection of **ten** photographs that demonstrate technical knowledge, personal vision and creative expression. The final portfolio builds on techniques developed over the duration of the course and will be printed and presented by each student on the last day of class. The parameters of the final portfolio will be covered in the class.

ATTENDANCE POLICY
This class is fully in-person and attendance is mandatory. However, if you are feeling ill, please do not come to class and communicate the situation to the instructor. Alternate assignments and ways of accessing the course material will be made in the event that you are unable to attend class due to illness.

PHOTOLAND
Email: photolandstaff@evergreen.edu
Phone: (360) 867-6274
Instagram: @evergreen_photoland
"Photoland" is the name of the space that houses all Evergreen's photography facilities. You will be working in Photoland extensively this quarter and will become very familiar with all the staff, quirky decor, and awesome equipment!

You will need to come to Photoland to complete work outside of class. You may work during Photoland's open hours which are:

Photoland Hours of Operation: Fall 2024

TBD

You can follow Photoland on Instagram @evergreen_photoland and check their website to stay up to date with news about the facilities which could, at times, include unexpected space closures. It is a good idea to check the website prior to coming in to work or giving them a call to make sure the space is open and available for you.

There are other classes that use Photoland facilities so the space may be occupied during some open hours. For this reason, it is best to reserve work sessions ahead of time. You can make a reservation by calling the front desk or stopping by to make an appointment. This way, you can be sure that your favorite computer will be waiting for you!

MULTIMEDIA LAB
Located on the first floor of Evan's Hall, the Multimedia lab will be our primary classroom. Students will need to complete work outside of class times. The hours for the Multimedia lab this quarter are:

TBD

Note that the Digital Imaging Studio located in Photoland also has the full Adobe suite and is available for you to work outside of class so check Photoland's hours above if you would like to access that lab. Printing is only available in the Digital Imaging Studio.

MEDIA CHECKOUT
Email: medialoandl@evergreen.edu
Phone: 360-867-6253
DSLR cameras, lenses and tripods will be available for checkout from Media Loan which is located on the second floor of Evans Hall.

The best way for students to communicate with Media Loan is the Medialoandl@evergreen.edu email, unless it is during their limited open hours (listed below) when students can call 360-867-6253.

Media loan hours for this quarter are:
TBD

Evaluation of Work
Credit will be based on a set of specific criteria. All assignments, exercises, quizzes, exams, presentations and reading responses will be included in the evaluation. Evaluation details for all graded activities can be found on each assignment sheet. FOLLOW SUBMISSION GUIDELINES CAREFULLY! Handing work in on time and in a clean and professional manner will count towards your final evaluation. Participation is a significant consideration in your evaluation; this includes attitude and respect for your classmates, and your contribution to discussions. If at any point during the term you would like to discuss your progress in this class please set up a meeting with the instructor.

RUBRIC

Credit will be awarded based on the following project conditions:
1. Project is on time and files are prepared and loaded to Teams or printed depending on the project.
2. *Participated in related class activities and present for and contributes to class discussion of personal and peer photographs.*
3. Project demonstrates an understanding of the needed technical controls for the successful completion of the assignment. Photographs meet technical specs as defined in the assignment guidelines.
4. Project demonstrates an understanding of the conceptual and visual execution needed for successful completion of the assignment. Photographs are inventive, thoughtful, and demonstrate engagement with the concept and execution as described in the assignment**.**

RESUBMISSION OF ASSIGNMENTS
You may re-work and re-submit assignments without restriction up until the last day of class. Extra feedback on reworked assignments must be requested by the student and arranged individually with the instructor.

LATE WORK
Late work will not be critiqued or accepted for credit without prior communication between student and instructor. If issues arise that inhibit your ability to submit your projects on time, please contact the instructor to work out an alternate schedule.